

SALA  
Davide

BAR CAMPARI



B

HERE WITH US AT SALA  
DAVIDE WE CELEBRATE  
THE HIGH ART OF MIX-  
OLOGY THE ITALIAN WAY.  
SCIENTIFICALLY PRECISE  
OR UNCOMPLICATED  
ITALIAN – WE MIX, SHAKE,  
STIR, FILTER & CRUSH EVERY  
DRINK TO PERFECTION.



# ENVENUTI

*Welcome to  
our sala da vide*

## OUR ROLE MODEL

*Our Sala Davide is a  
tribute to the founding  
son Davide Campari,  
who made the Campari  
brand what it is  
today – synonymous  
with experimental  
compositions, artful  
aesthetics and timeless  
Italian elegance.*

# ANTI PASTI

STARTERS

## ANTI PASTO

MISTO ..... 9.50 / 14.50 / 20.90

Mixed starters

small / medium / large

## MOZZARELLA DI

BUFALA CAMPANA ..... 17.50

Semi-dried tomatoes, Olive oil

CARPACCIO DI MANZO ..... 17.90

Raw marinated beef fillet,

Parmigiano Reggiano chips,

Pine nuts, Fried capers

VITELLO TONNATO ..... 17.90

Veal slices, Tuna sauce, Capers

GARNELENSALAT ..... 19.90

Leaf Salads, Fig, Pomegranate, Pear

FRITTO MISTO ..... 16.90

Fried octopus and prawn

# INSALATE

SALADS

## INSALATA

DI RUCOLA ..... 6.90 / 10.90

Cherry tomatoes, Parmesan,

Balsamic vinegar of Modena, Olive oil

small / large

INSALATA MISTA ..... 6.90 / 10.90

Lettuce, Fennel, Carrot, Walnuts

small / large

CEASAR SALAD ..... 16.90

Chicken fillet, Parmesan croutons,

Pancetta

SALA  
DAVIDE

# STARTER

SALA  
DAVIDE

# PINSA

## PINSA ROSSA

ROSSA

**MARGHERITA.....11.90**  
*Tomato sauce, Mozzarella fior di latte, Basil*

**ACCIUGHE.....11.90**  
*Tomato sauce, Anchovies, Capers*

**PROSCIUTTO SAN DANIELE.....15.90**  
*Tomato sauce, Braised aubergines, Arugula*

**SALSICCIA.....16.90**  
*Tomato sauce, Salsiccia, Mozzarella di Bufala Campana, Sweet peas*

## PINSA BIANCA

BIANCA

**TARTUFO .....20.90**  
*Parmesan cream, Artichokes, Truffle*

**MOZZARELLA DI BUFALA.....15.90**  
*Cherry tomatoes, Basil*

**GORGONZOLA DOLCE.....16.90**  
*Fior di latte, Gorgonzoladolce, Walnuts, Pear*

# RS



# PASTA & CO

PASTA DISHES

**PENNE SALSICCIA .....16.90**

*Homemade salsiccia, Tomatoes,  
Garlic, Peas*

**GNOGCHI**

**ALL' ARRABBIATA .....16.90**

*Tomato sauce, Stracciatella,  
Herbs, Chili*

**RISOTTO MILANESE..... 17.90**

*Saffron, Spinach, Prawn*

**ORECCHIETTE**

**CON CIME DI RAPA .....16.90**

*Pecorino, Herbs*

**ROASTED LETTUCE HEART ....17.90**

*Hummus, Balsamic vinegar,  
Chickpeas, Bell pepper*

# PESCE & CARNE

FISH & MEAT

**MAIZE CHICKEN ..... 18.90**

*Puntalette, Arugula, Peppers,  
Basil pesto*

**RAGÙ ALLA GENOVESE .....19.50**

*Busiate, Prosciutto, Beef,  
Parmigiano sauce*

**GRILLED PRAWN .....22.50**

*Fig, Yoghurt, Mint, Pane carasau*

**GRILLED SEA BASS FILLET ..... 24.90**

*Saffron mayonnaise, Anchovies,  
Wild broccoli*

**TAGLIATA DI MANZO ..... 24.90**

*Roasted potatoes, Cherry  
tomatoes, Arugula, Parmesan,  
Black balsamic*



DESSERTS

## DOLCI

**PROFITEROL**.....7.90  
*Vanilla cream, Chocolate sauce*

**SORBETTO** ..... 9.90  
*Lemon sorbet, Prosecco or vodka*

**TIRAMISU**..... 5.90  
*Biscuit, Mascarpone, Coffee*

**LEMON TART** ..... 5.20

**ELDERFLOWER  
PANNA COTTA**..... 5.90  
*Berries*

**TORTA CAPRESE**..... 5.90

**CHOCOLATE  
HAZELNUT SLICES**.....7.90

**BERRY TARTLET** .....4.50

CHEESE

**PARMIGIANO  
REGGIANO**..... 10.50  
*Olive oil, Green Belice and black  
Gaeta olives*

**CHEESE VARIATIONS** .....12.50  
*Pecorino Stagionato, Parmigiano  
Reggiano, Truffle cheese Moliterno,  
Taleggio*

**TRUFFLE CHEESE  
MOLITERNO** ..... 10.50  
*Fig mustard*

**PECORINO  
STAGIONATO** ..... 10.50  
*Grappa raisins*

DOLCI  
SALA  
DAVIDE

FROM LIGHTER

**CURIOSITY ..... 14.00**

*Riesling, Bickens Gin, Grapefruit,  
Lemon, Almond milk*

**GRAPESTER FIZZ ..... 15.00**

*Skyy Vodka, Lemon, Grapester  
lemonade, Oleo Sacchareum*

**CUCUMBER ICE TEA..... 16.00**

*Bickens Gin, Earl Grey, Cucumber,  
Falernum, Tonic*

TO STRONGER

**GIGGLE WATER..... 16.00**

*Appleton Signature Rum,  
Beeswax, Roiboos, Lime*

**ENCORE..... 16.00**

*Single Malt Whisky, Primrose,  
Chocolate, Cocoa, Eucalyptus*

**SUGAR-WATER-SPIRITS ..... 15.00**

*Wild Turkey Bourbon, Appleton  
Rum 12 y., Bitters, Vanilla*





FINE  
ARTS  
OF  
MIXO-  
LOGY

1860  
THE ORIGINS  
OF PASSION

Driven by his Red Passion, in 1860 Gaspare Campari invented a liquid so distinctive and revolutionary that it has not been altered since. The creativity and passion of Gaspare Campari and his son Davide were so strong that their genius lives on through the brand, the liquid and those it inspires.

1867  
ICONIC PREMISES

As Gaspare's Passion grew together with the brand, he identified an opportunity to run his business from the newly built Galleria Vittorio Emanuele II, the cultural epicenter of Milano. He moved into the majestic new building and named it Caffè Campari which looked toward the iconic Piazza Duomo. Here Davide Campari, heir of the Campari business, was born on 17th November 1867.

1904  
THE EXPANSION

Campari soon outgrew Caffè Campari. Its rapid, international growth resulted in the opening of the first ever Campari laboratory in Milano. The success continued and to meet the demand in 1904 Campari moved to a new proper plant in Sesto San Giovanni, home now to Campari Group Headquarters. Davide's Red Passion was inspiring him to bring Campari to the world.

1915  
THE CAMPARINO

In homage to his late father's Caffè Campari, Davide created the bar Camparino in Galleria. It revolutionized the way the bitter was enjoyed, and introduced the lifestyle of Red Passion to the Milanese people, creating the

aperitivo (a pre-dinner drink with light bites) they adore to this day and maintaining its influence in culture.

1920  
THE RED HEART  
AND ART LIAISON

It's the beginning of an era where the American and Negroni were invented with Red Passion at the heart. Both cocktails are listed on the IBA Official drinks list, in The Unforgettable category. At the same time, many great artists of the time began to work with Campari, marking the beginning of the connection of the brand with the world of art. For example, Leonetto Cappiello designed the famous Spiritello spirit wrapped in an orange peel.

1930  
FUTURISTIC ADVERTISING

From the very beginning, Campari has pushed the boundaries of creativity to go beyond the norm, and this is evident in the unforgettable advertising that made the brand what it is today. As art became more geometrical and dynamic, Campari embraced Depero's Red Passion made up of mechanical designs and organic shapes, leading to an important turning point for the brand's communication.

1940  
THE REBIRTH

Europe began its difficult journey towards a new beginning after a period of great distress. In the late forties, after a forced hiatus due to the war, the brand collaborated with avant-garde artist Carlo Fisanotti in a new advertising campaign. The undeniable Red Passion that inspired the project rendered it a resounding success.

1950  
THE WORLD OF SPORT

Artists such as Attilio Rossi, Giovanni Mingozzi and Nino Nanni took inspiration from sports, expressing the Red Passion of Campari's in posters.

1960  
RED PASSION,  
UNDERGROUND

In a further declaration of the bond between Campari and art, Bruno Munari designed the 'Declinazione grafica del nome Campari' (Graphic Declination of the name Campari) poster for the opening of Milan's first subway line, the so called "Red line".

In the 60s and 70s, the last posters for Campari before photography became the key method of publicity. The protagonists of Marangolo's works recalled the actors and actresses of the age, such as Audrey Hepburn and Gregory Peck. His illustrations described the modern urban lifestyle, the hustle and bustle, and leisure time.

Campari's collaboration with stars of cinema and celebrated directors began. This culminated in 1984 when the iconic Federico Fellini directed his very first short film commercial for the Italian market.

1980  
LUXURY LIFESTYLE

The 80s was a period of prosperous economic growth and lifestyle, with Campari leading the way, particularly within the ritual of "Italian-Milanese aperitif", a moment to network and display one's status in society with a drink and small snacks.

1987  
CAMPARI – „IT'S FANTASY“

In 1987 the "Woman in Red", Kelly Le Brock, became Campari's celebrity testimonial, starting in the commercial "Campari – It's Fantasy" directed by the renowned Franco Scepì.

1990  
CAMPARI, RED PASSION

Campari launched the "Red Passion" advertising campaign, based on the brand's four fundamental values: passion, a cosmopolitan approach, uniqueness, and prestige.

1990  
THE SCRATCH" BY TARSEM

Campari collaborated with well-known Indian director Tarsem in the commercial "Il Graffio" (The Scratch). It was a true advertising breakthrough; the first commercial to broach the subject of sexual identity in Italy.

2001  
THE BIRTH OF THE  
CAMPARI CALENDAR

The very first edition of the Campari calendar was released, featuring Realitza Baleva photographed by Andrea Varani.

2007  
HOTEL CAMPARI

The fictional Hotel Campari is the stage for "Le Connaisseur", the brand's first global TV campaign starring Salma Hayek and directed by Matthew Rolston. Salma Hayek also starred in the 2007 Campari Calendar photographed by the iconic Mario Testino.

2008  
THE CAMPARI TALES

Eva Mendes interpreted twelve glamorous, glossy tales featuring

# ITALIAN MILANO LOVE STORY

# NEGRONI

NEGRONI

**NEGRONI SBAGLIATO ..... 14.00**

*Campari, Cinzano 1757 Vermouth Rosso, Cinzano Prosecco*

**NEGRONI ..... 14.00**

*Campari, Bickens Gin, Cinzano 1757 Vermouth Rosso*

**NEGRONI SARDO ..... 14.00**

*Campari, Mirto die Sardegna, Cinzano 1757 Vermouth Rosso*

**NUMERO N°. IO ..... 14.00**

*Campari, Appleton Estate Jamaican Rum 12y., Cinzano 1757 Vermouth Rosso, Cynar, Grand Marnier Louis Alexandre*



# SIGNATURE DRINKS

SIGNATURE DRINKS

**OYSTER GIMLET** ..... 20.00

*Chardonnay, Vatted Gin, Salt,  
Oyster, Lime, Cardamom*

**HOUSE OF BITTERS** ..... 14.00

*Bitters Blend, Soda, Fermented  
lime & lemon*

**WALD & WIESE** ..... 15.00

*Bickens Gin, Primrose, Egg white,  
Bitters, Lemon, Camomile*

**DEAD RABBIT** ..... 15.00

*Espolòn Tequila Reposado, Carrot,  
Orange, Ginger, Lime*

**PRODIGY** ..... 15.00

*Single Malt Whisky, Coffee,  
White Port*

**MR H.** ..... 16.00

*Brandy, Madeira 5y, Demerara,  
Chianti wine, Cocoa*

**JERRY THOMAS  
MANHATTAN** ..... 15.00

*Wild Turkey Rye, Grand Marnier,  
Cinzano 1757 Vermouth Rosso,  
Bitters*

**ONE WORLD** ..... 16.00

*Peated Single Malt Whisky, Sake,  
Ancho Reyes Chili, Tonka bean,  
Chinotto*



# A DRINK JUST THE WAY YOU WANT IT

## YOUR OWN COCKTAIL CREATION ..... 19.00

If you can't find what you're looking for and you're not in the mood for a well-known classic, our bar chef will be happy to create a personal drink for you. If you wish, your own creation will be noted down for you with your name and date and kept in case you want to enjoy exactly the same drink in the future.

SPECIAL



# SPECIAL

SALA DAVIDE

BOURBON & RYE

## BOURBON & RYE

4 CL

WILD TURKEY  
BOURBON 101.....8.00

WILD TURKEY MASTERS  
KEEP REVIVAL..... 39.00

WILD TURKEY  
BOURBON RARE BREED ..... 9.80

WILD TURKEY MASTERS  
KEEP CORNERSTONE ..... 39.00

WILD TURKEY  
RYE WHISKEY ..... 10.00

WILD TURKEY MASTERS KEEP  
BOTTLED IN BOND 17 Y° .....75.00

RUM

## JAMAIGAN RUM

4 CL

APPLETON ESTATE  
SIGNATURE BLEND ..... 6.20

APPLETON ESTATE 21 Y° ..... 26.00

APPLETON ESTATE 12 Y° ..... 9.50

APPLETON ESTATE 30 Y°... 95.00

COGNAC

## COGNAC

4 CL

BISQUIT &  
DUBOUCHE V.S..... 8.90

BISQUIT &  
DUBOUCHE V.S.O.P..... 10.50

# RARE

*RARE brings together the rarest bottlings of some of the most famous, iconic and precious spirits in the world. Liquid treasures and a craft perfected over generations to unite connoisseurs in their desire for the most extraordinary pleasure and to create exclusive moments.*

SALA  
DAVIDE

# SPIRITS

TEQUILA

## TEQUILA & MEZCAL

4 CL

ESPOLÒN BLANCO ..... 8.90  
ESPOLÒN REPOSADO..... 8.90

MONTELOBOS  
ENSAMBLE MEZCAL..... 8.90

GRAND MARNIER

## GRAND MARNIER

4 CL

GRAND MARNIER  
CORDON ROUGE..... 6.90  
GRAND MARNIER  
CUVÉE LOUIS ALEXANDRE..... 6.90  
GRAND MARNIER  
CUVÉE DU CENTENAIRE ..... 9.90

GRAND MARNIER  
RÉVÉLATION..... 85.00  
GRAND MARNIER  
QUINTESSANCE..... 190.00

SINGLE MALT

## SINGLE MALT

4 CL

GLEN GRANT SINGLE MALT  
SCOTCH WHISKY 12 Y° ..... 10.80  
GLEN GRANT SINGLE MALT  
SCOTCH WHISKY 18 Y° ..... 18.40



*Arrivederci:  
see you soon!*

# A PRESTO

## OUR OPENING HOURS

### **SALA DAVIDE**

*Wednesday to Saturday  
18:00–24:00*

*We look forward to  
your reservation!*

### **BAR CAMPARI**

*Monday to Saturday  
11:00–24:00*

*Closed on Sundays  
& public holidays.*

*For the classic food &  
wine menu of Bar Campari,  
please consult our service  
staff.*

## IMPORTANT INFORMATION

*Dear guest,  
please note that our dishes  
may contain or come into  
contact with common all-  
ergens. There are also other  
substances that can trigger  
food allergies or intolerances.  
Despite careful preparation  
of our dishes, traces of other  
substances used in the  
kitchen's production process  
may be present in addition to  
the ingredients.*

*Information about ingredients  
in our dishes that may trigger  
allergies or intolerances  
is available on request from  
our trained service staff!*

*Prices in Euro - incl.  
all taxes & duties.*